

## Summary

Interactive Art Director with over three years experience in professional agency environment. Strong work ethic with ability to remain focused and meet deadlines. Exceptional strategic and conceptual thinking and problem solving skills. Proficient in industry-standard software—Photoshop, Illustrator, InDesign, Final Cut Studio, Microsoft Office—and front-end coding languages—HTML5, CSS 3. Comfortable working with PHP, JavaScript and JQuery. Dynamic understanding of Social Networking and Networking engines such as Wordpress, Twitter, Facebook, Linked In, etc. Growing knowledge of viral video/broadcast production skills using Final Cut Studio and After Effects. Ambitious self-starter who contributes individually as well as within a team.

## Experience

### Bergman Group

#### Interactive Art Director 11/11 - Present

Developing, maintaining and/or adapting a brands web presence in a reliably changing environment. Concepting, planning, designing and developing websites and other creative materials; redesigning and improving current websites; collateral production (i.e. html e-mail, viral video production, banner advertisements, etc.)

#### Web Designer 9/08 - 11/11

Designing and developing new websites; redesigning and updating current websites and collateral production (i.e. html e-mail, viral video production, banner advertisements, etc.);

#### Intern 2/08 – 9/08

Assisting in design and production of direct mail, electronic mail, advertisements, magazines, brochures, logos, and newsletters for clients.

### Virginia Commonwealth University

#### Adjunct Professor

June 2011 – August 2011 (3 months)

Course: Website Design - MASC 485 901

## Qualifications

### Specialties

**Strategic and conceptual problem solving.**

**Strong front-end development skills with:**

HTML5, CSS 3. Incorporating and editing PHP, JavaScript, JQuery.

**Strong production skills with:** Creative Suite, Final Cut Pro, MS Office

### Novices

Flash Programming (Action Script)

After Effects

## Education

### Virginia Commonwealth University

B.S. Creative Advertising

## Achievements/Awards

Gold Addy Student Award - Regional '08

Gold Addy Student Award - District '08

Judges Choice, Student - Regional '08

Judges Choice, Student - District '08

Addy National Finalist - '08

AWNY Scholarship recipient - '07

Eagle Scout - '04